



BAMA MAPS

NATURE INSPIRED LEARNING

PITCH DECK, FEB 24



bamamaps.com



WHATS THE PROBLEM

GLOBAL DISCONNECTION



In 2019, nearly **a billion people** – including 14% of the world's adolescents – were living with a **mental disorder**.



Current predictions indicate that by 2030 **depression will be the leading cause of disease** burden globally.



Depression and anxiety costs the global economy **USD 1 trillion** each year - WHO

OUR SOLUTION

BAMA MAPS

“Ba” is a space for shared wisdom

“Ma” is a space for pause

“Maps” a spatial technology to re-connect people and their Happy places

PLAY X NATURE = INSPIRATION



Look deeply into nature and then
you will understand everything
better.

(Albert Einstein)



OUR MISSION

We offer tools for people,
organizations, and institutions
to **CREATE AI POWERED WELL-
BEING JOURNEYS**
that reconnect people to their
sources of health.



OUR ROADMAP

BAMA STORIES

Subscription-based access for specialized content and mentorship.

BAMA APP

The Freemium app allows basic access with premium features for in-depth engagement.

BAMA QUESTS

Partnerships with global educational institutions for worldwide sponsored mentorship programs.

Milestone 1
100
Story Maps



Milestone 2
1.000
Storytellers



Milestone 3
10.000
Quests



THE MARKET

The global population of individuals **aged 65 and over** is expected to double by 2050 to **1.6 billion**, representing more than **16% of the global population**.

GLOBAL MARKET FOR WELLBEING
TAM 4,75 TRILLION

WELLBEING MARKET IN CORPORATIONS
SAM 52,8 BILLION

DIGITAL WELLBEING MARKET
SOM 15,53 BILLION

OUR COMPETITORS



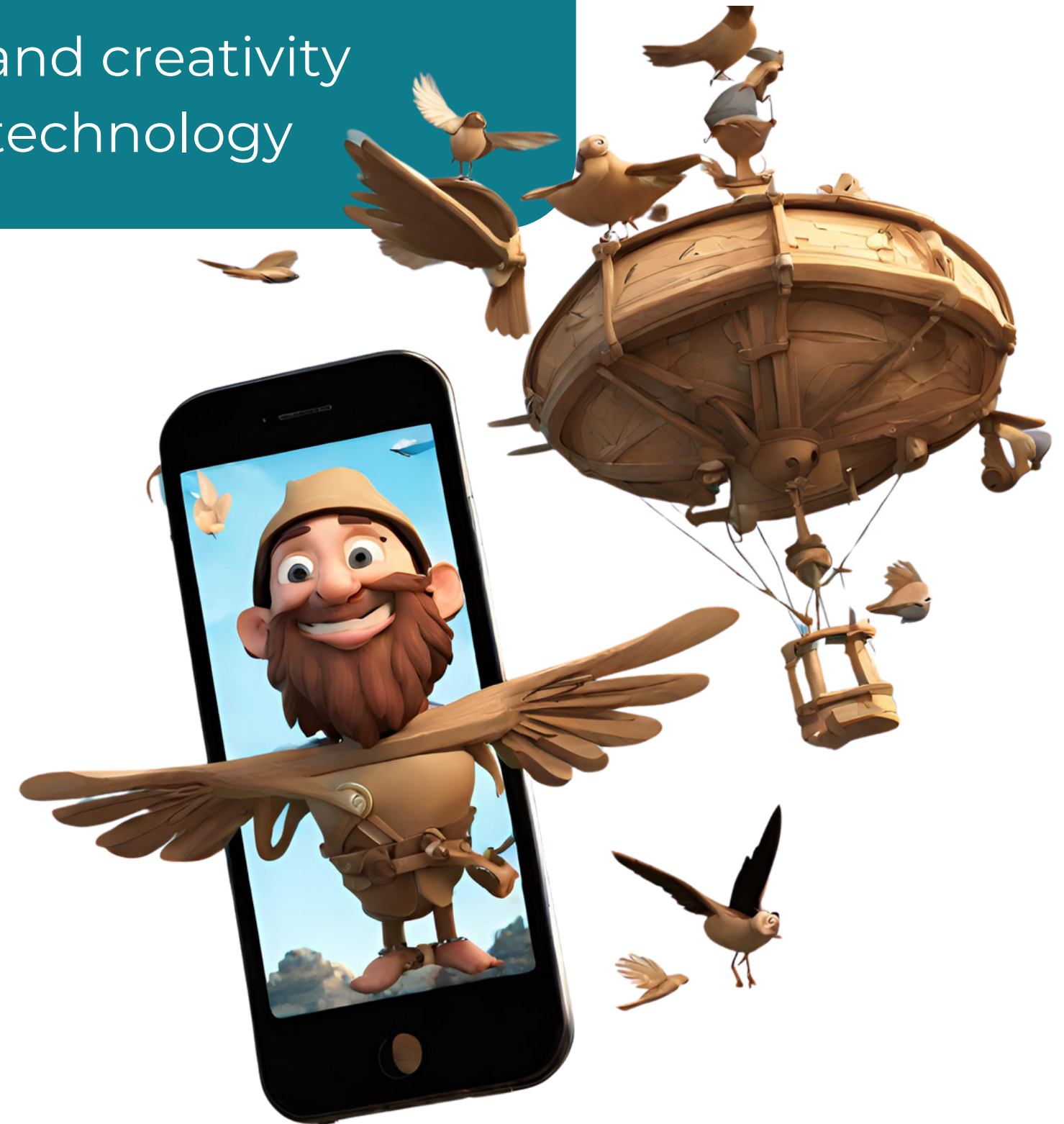
OUR IMPACT

An ecosystem of nature-inspired learning experiences.

Studies show that **spending time in nature can** lower blood pressure and stress hormone levels, reduce nervous system arousal, enhance immune system function, **increase self-esteem, reduce anxiety, and improve mood.** -

Yale Environment 360

An innovative way
to co-design, and
promote healthy practices
related to
nature, fun, and creativity
with spatial technology



OUR PARTNERS



**DreamingAction SAS -
Colombia**



**Living Cities Earth
GLOBAL**



SONEC - UK



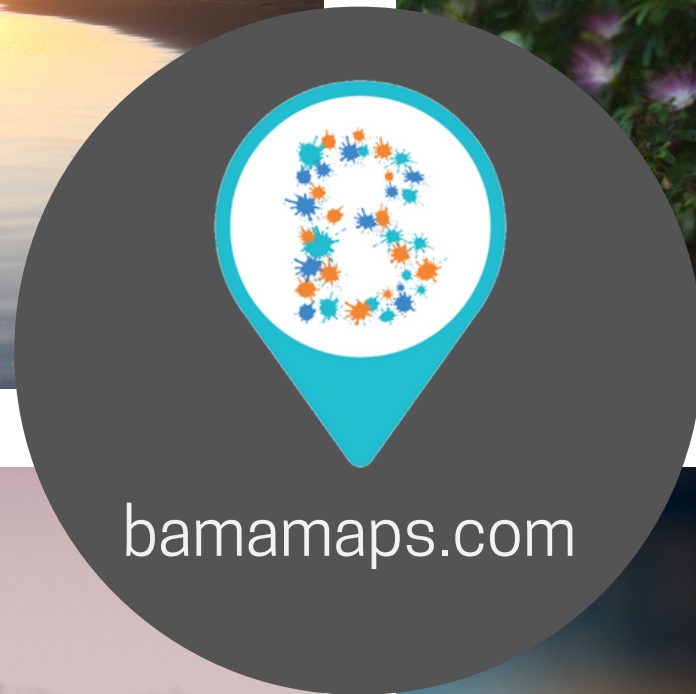
Breaks Finland



Amalia Care - Italy



InHabit - Colombia



OUR UNIQUENESS



AI guides inspired by wise leaders from different walks of life



Spatial Technology to connect people in the real world



Space for pause that can be creative, together, and in movement

OUR TEAM



An international and multidisciplinary team
inspired by nature, technology, and transformative arts



ON A JOURNEY OF RECONNECTION



Ferial Puren
COO



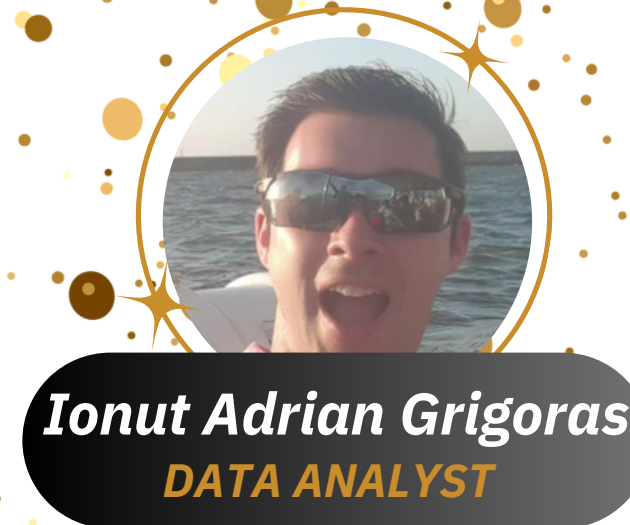
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CEO



Ionut Adrian Grigoras
DATA ANALYST



Cristiano Pinto
AI & XR



Zain Anwar
MOBILE & WEB

OUR START-UP COST



Team

Pilot

Launch

360K

**Each great dream
starts with a dreamer
(Harriet Tubman)**



To kick-start our roadmap:

- Begin with strategic pilot programs with partnering communities.
- Allocate funds for platform development, marketing, and operational expansion.
- Hire a CMO as a prequel to launching our unique brand and extending our reach.



THANK YOU

- Invest in bridging the generational digital gap.
- Empower wisdom sharing for societal growth.
- Make reconnection the new global trend.



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